



Press Release, FOR IMMEDIATE RELEASE

MIA - Miami International Art Fair Announces Drawing with a Coveted Prize From the Far East

A 13-night Asian odyssey aboard the ultra luxe Regent Seven Seas Voyager will be gifted to a lucky MIA guest.

Miami, FL- Patrons of the 2011 Miami International Art Fair, January 13 – 17, 2011, will not only get to see and experience the best in contemporary art, photography, sculpture, installation art and new media, but also have the opportunity to win two tickets to Regent Seven Seas' "Jewels of Asia", a grand excursion through the East and South China Seas, departing March 7, 2011 from Bali (Padang Bay) and concluding in Beijing (Tianjin).

Sponsored by Regent Seven Seas, one of the world's most upscale and luxurious cruise lines, the award-winning vessel, Seven Seas Voyager, boasts gold star amenities like private balconies, diverse entertainment offerings, luxurious surroundings, a selection of shore excursions and renowned gourmet dining venues. The prize cruise-for-two is valued at more than \$16,000 USD.

"This year's show is about the element of surprise. From the opening night's performances to the VIP Lounges outfitted by Tui Lifestyle Furniture to the tailored iPhone application, we are looking to set new standards, while captivating audiences with the unexpected," said Lee Ann Lester, Owner of International Fine Arts Exposition (IFAE), which produces MIA in addition to seven other art fairs. "And what better surprise than to win two tickets to one of the most exotic locations and on one of the most decadent cruise ships," finishes Lester.

All MIA visitors are eligible to win this grand prize. Simply present your entry ticket along with business card to the VIP/Information Desk at the entrance lobby of the fair. The drawing will be held the night of January 17, culminating on the final day of the fair. All guests are invited to submit their business cards. Winners will be notified via telephone and/or email.

About MIA

Important American & international galleries, collectors and curators gather in exciting Miami Beach January 13-17, 2011 for the 2nd edition of MIA, America's most exciting mid-winter contemporary art fair. MIA features contemporary art of all media, including photography, installations and video. The fair also integrates innovative educational art projects – linked to important museums and other art-related organizations. An array of vibrant social activities attract collectors from throughout the US, Latin America and Europe.

MIA debuted in 2010 with 80 US and international dealers, drawing more than 17,000 visitors and garnering positive reviews from exhibitors, collectors, curators and press. The fair attracted noted art collectors, including Rosa de la Cruz, Richard Shack and Janet Liedeker, who called MIA "a little gem."